

Figure 1

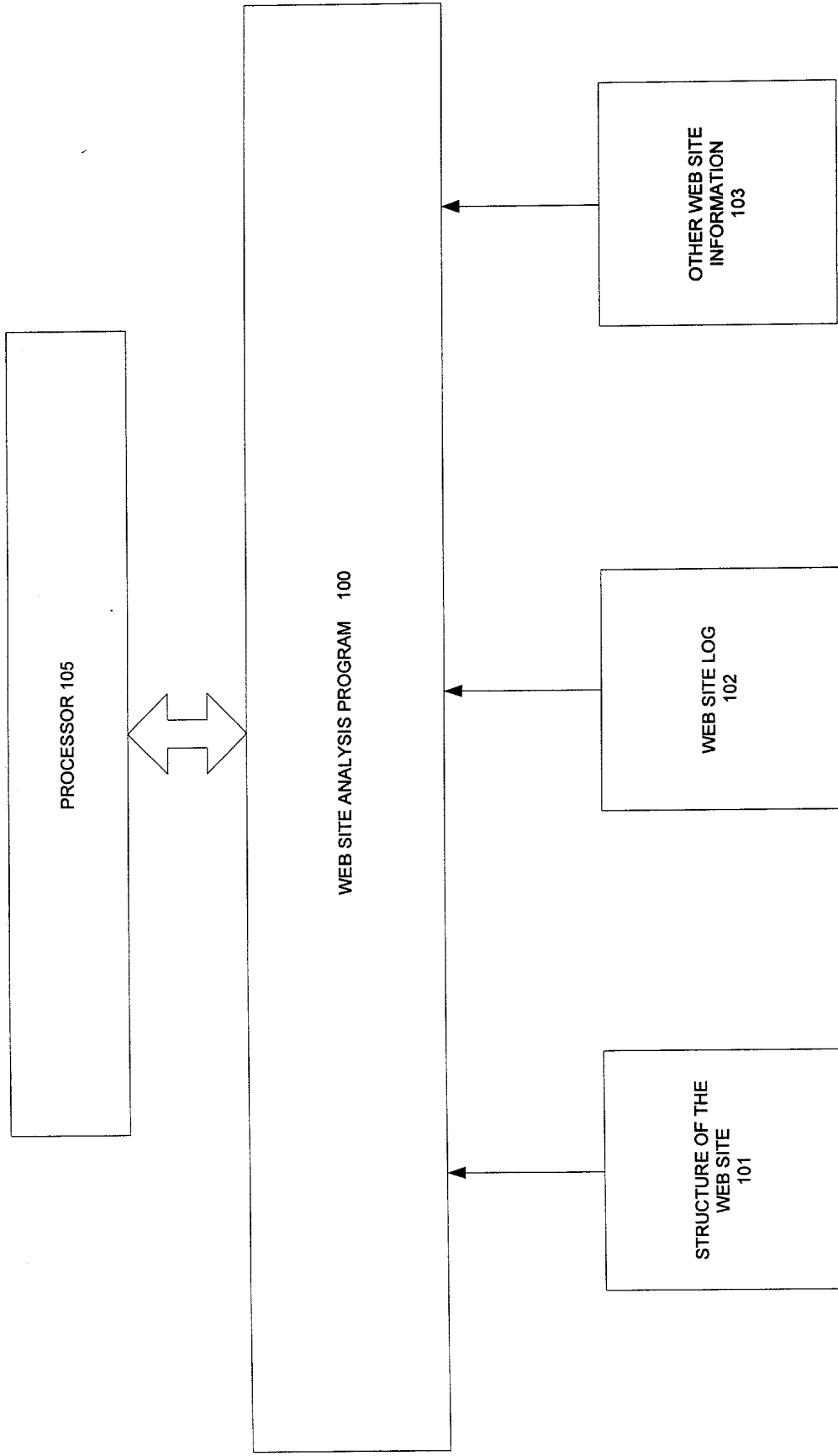


Figure 2

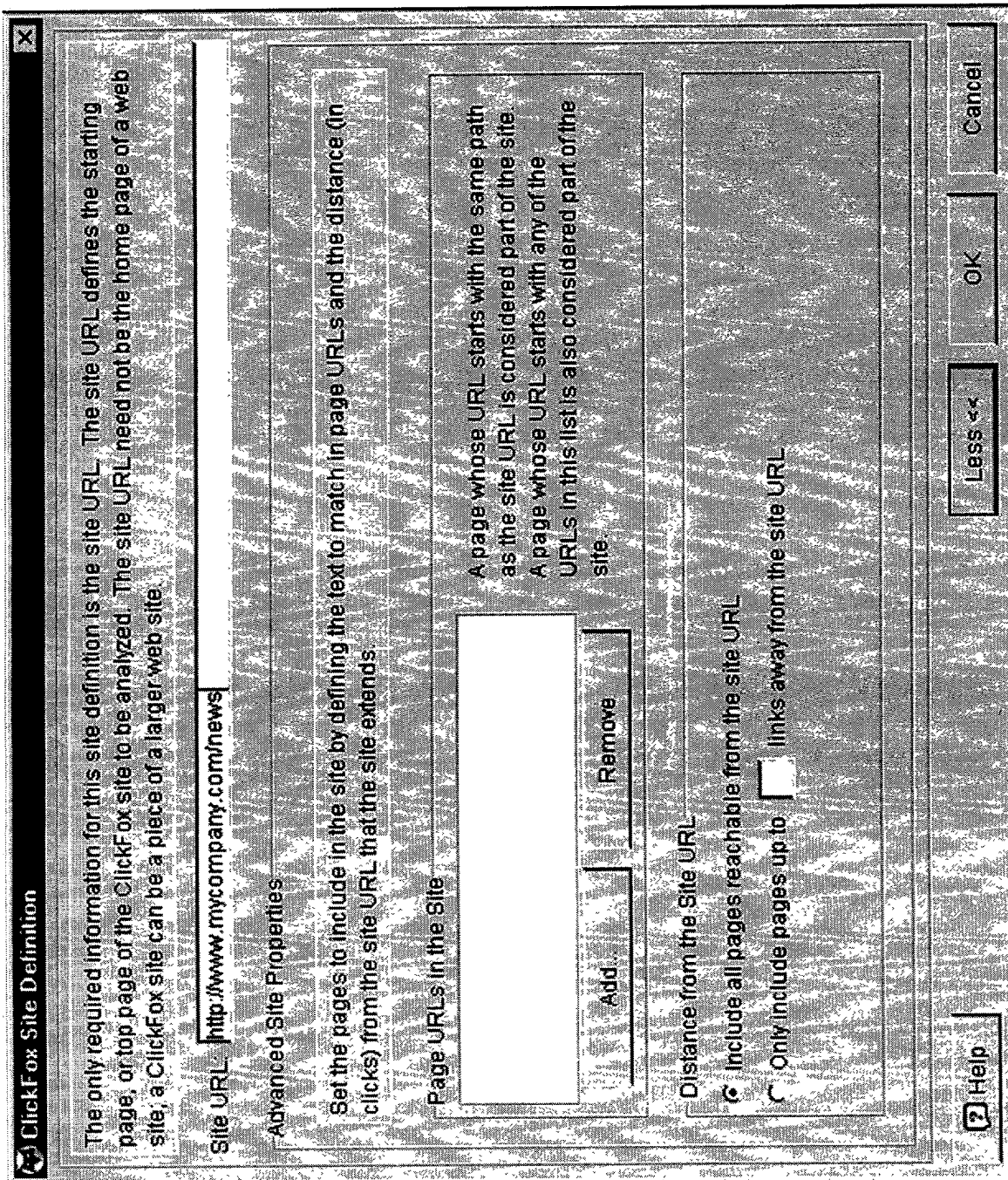


Figure 3

×

Edit Visit Filter Settings

Time

Site Access

Page

Task

Demographics

Time of Day

☒ Include all times

☐ Only include visits between

12

↓

00

↓

am

↓

and

12

↓

00

↓

am

↓

Visit Duration

☒ Only include visits of at least

☐ Only include visits of at most

1

min

30

sec

min

sec

Page Viewing Time

☐ Only include visitors that spent at least

☐ Only include visitors that spent at most

min

sec

min

sec

Help

OK

Cancel

Figure 4

Edit Visit Filter Settings

X

Time

Site Access

Page

Task

Demographics

Click-In Pages

To be included in the report, visitors must have entered the site via one of these pages.

www.mycompany.com

/sitemap/

Add...

Remove

Click-away Pages

To be included in the report, visitors must have left the site via one of these pages.

Add...

Remove

Referral Sites

To be included in the report, visitors must have come to the site via one of these other sites.

www.asite.com

Add...

Edit...

Remove

Help

OK

Cancel

Figure 5

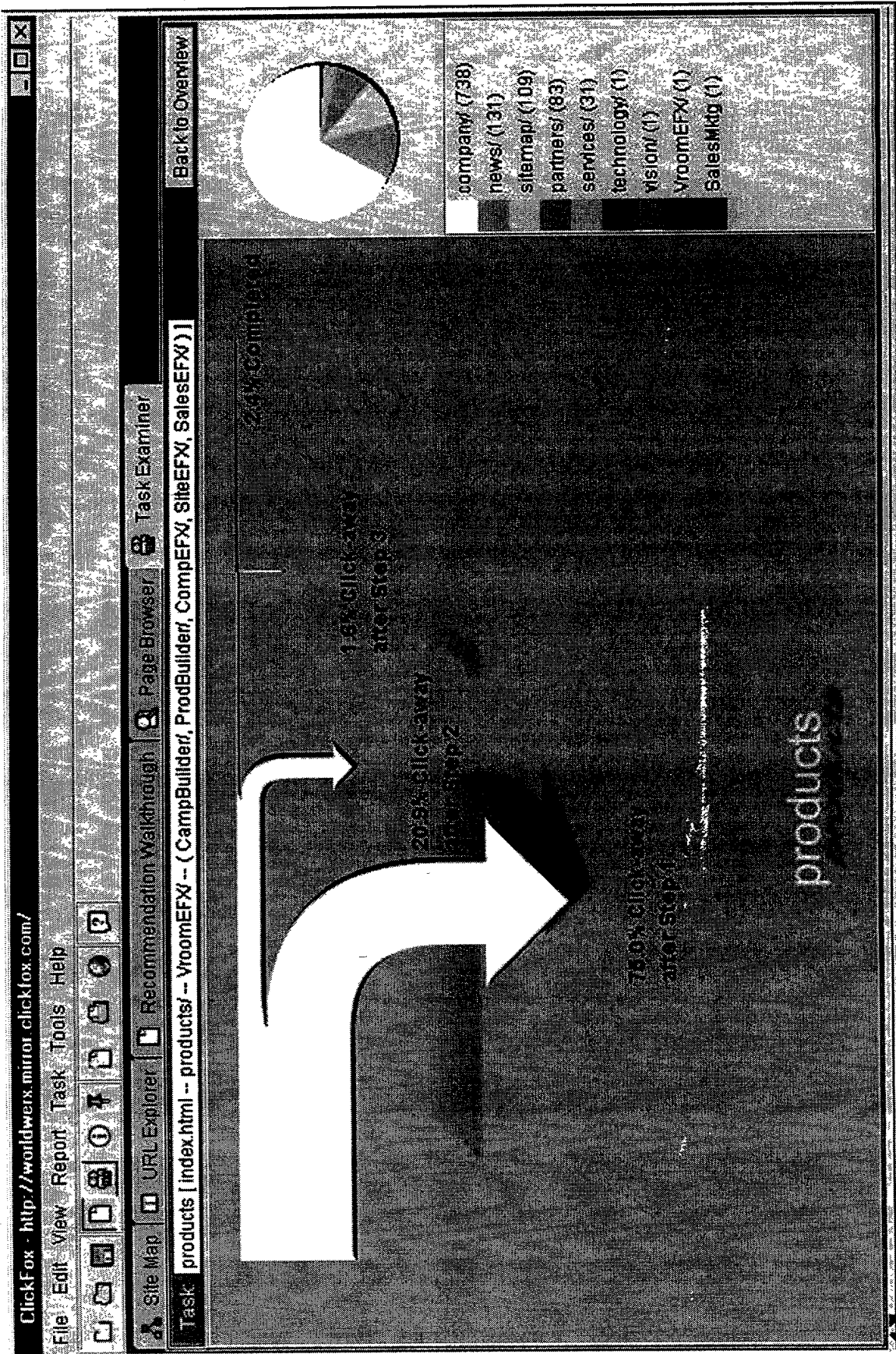


Figure 7

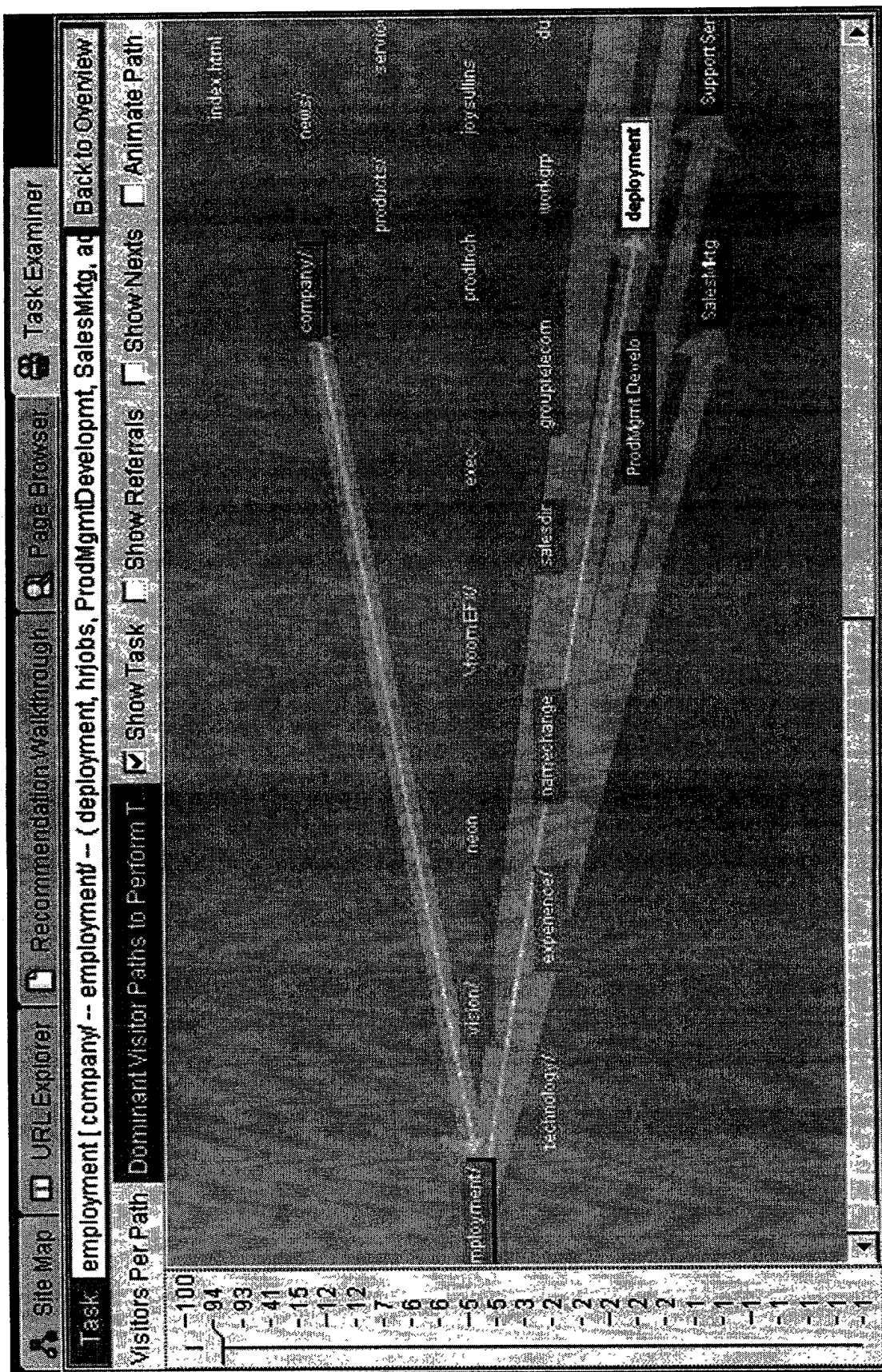


Figure 8

2040E0-2345000

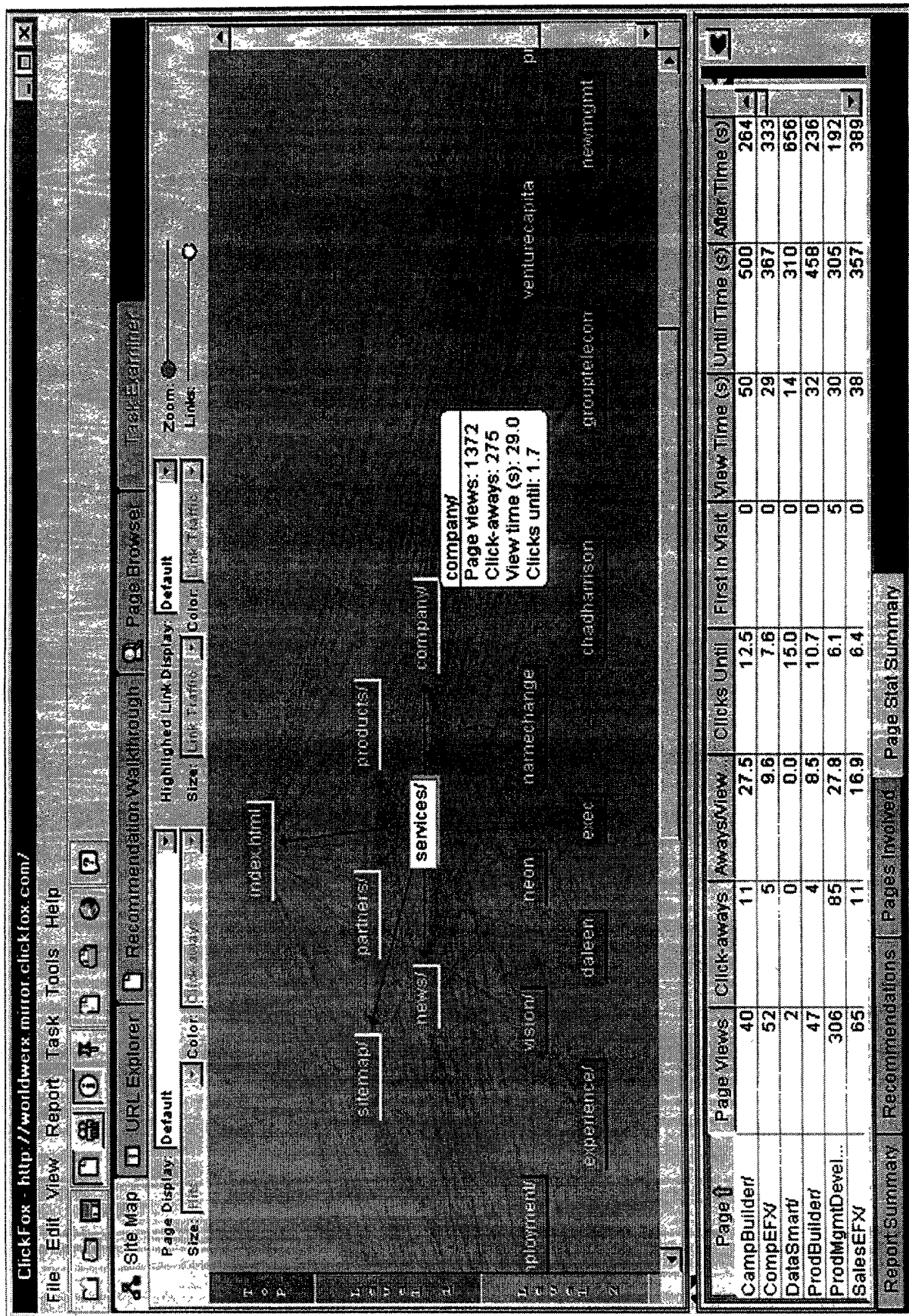


Figure 9

New ClickFox Report

1 Report Type

2 Date & Time

3 Site Access

4 Page

5 Task

6 Demographics

7 Save Settings

You may restore a previously saved report template from the list below:

sitetest

Restore

Report Type

☒ Site Design
 ☐ Task
 ☐ Site Traffic

Site Design

New Task

A Site Design report includes a general analysis of the site design based on a particular group of visitors. The group can be defined based on time, site access, pages visited, task participation, and demographics. The report includes recommendations for improvements in the site and page structure, as well as visitor statistics.

Press the Finish button to create a new report using the current settings.

Press the Next button to customize the report settings. You will be given the opportunity to save the settings as a report template when you finish.

Cancel

Back

Next >

Finish

Figure 10

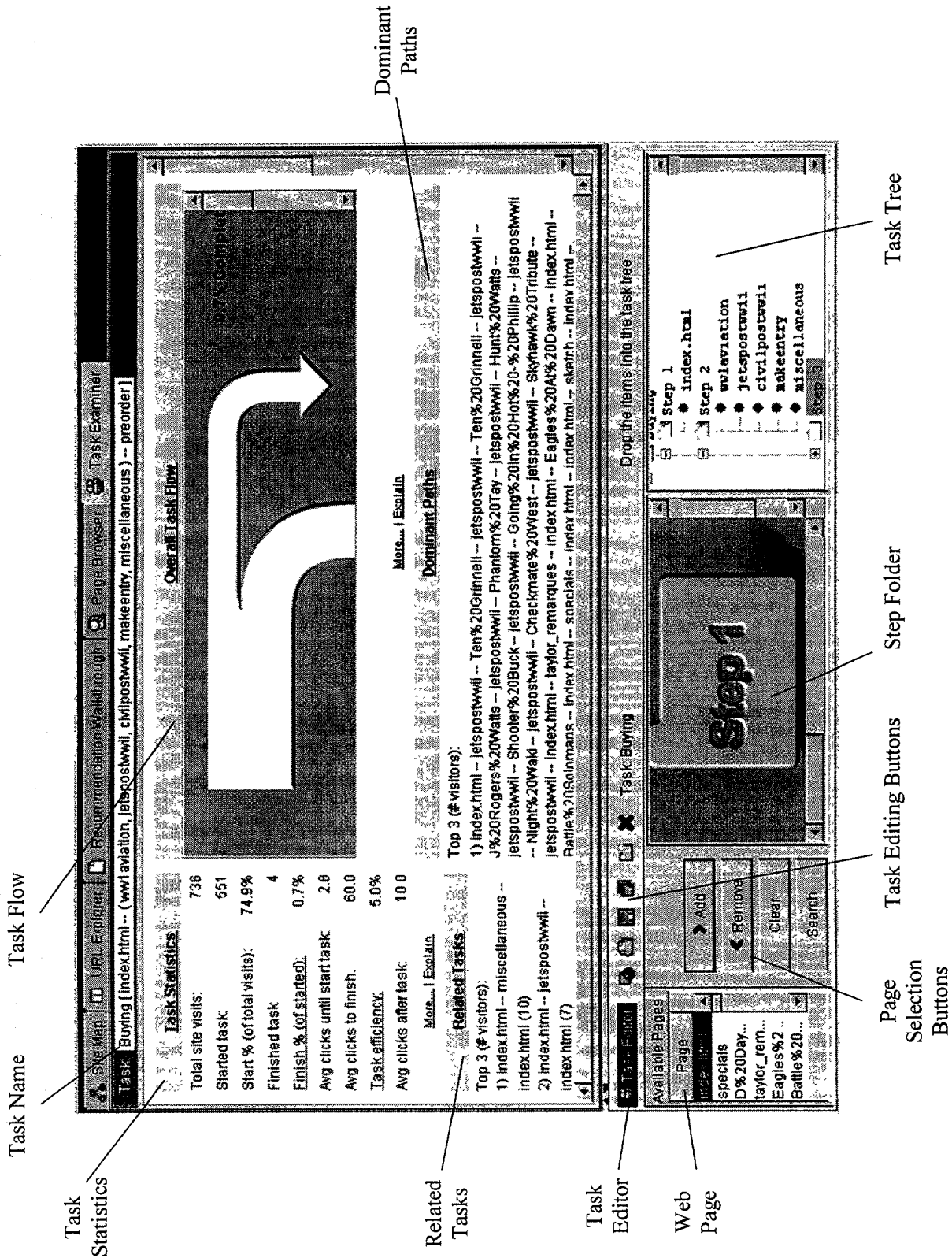


Figure 11



Figure 12

Site Map | URL Explorer | Recommendation Walkthrough | Page Browser | Task Examiner

Page: <http://buchanan-art.mirror.clickfox.com/> | Prev Page | Next Page

<http://buchanan-art.mirror.clickfox.com/>

Other

- [Launch in Web Browser](#)
- [Edit Page Source](#)

Recommendations (changes)

Total: 0 (0)

Total Add Link: 0 (0)

Total Needs Investigation: 0 (0)

Top 3 Most Important:

[More...](#) | [Explain](#)

Page Statistics

Page views: 509

Viewing time (secs): 46.0

Popularity % (views/total site visits): 69.2%

Promotion (views/referring links): 39.2

Termination % (click-aways/Views): 13.8%

[More...](#) | [Explain](#)

Incoming Visitors

Avg clicks until page: 0.3

Avg time until page (secs): 4.0

First in visit: 476

Incoming links: 13

Top 3 Referring Pages (hits):

- 1) ww2aviation-part2 (5)
- 2) ww2aviation (4)
- 3) sketch (3)

[More...](#) | [Explain](#)

Outgoing Visitors

Avg clicks after page: 7.3

Avg time after page (secs): 249.0

Click-aways: 70

Outgoing links: 15

Top 3 Next Pages (hits):

- 1) specials (175)
- 2) ww2aviation (74)
- 3) taylor_remarkes (45)

[More...](#) | [Explain](#)

Figure 13

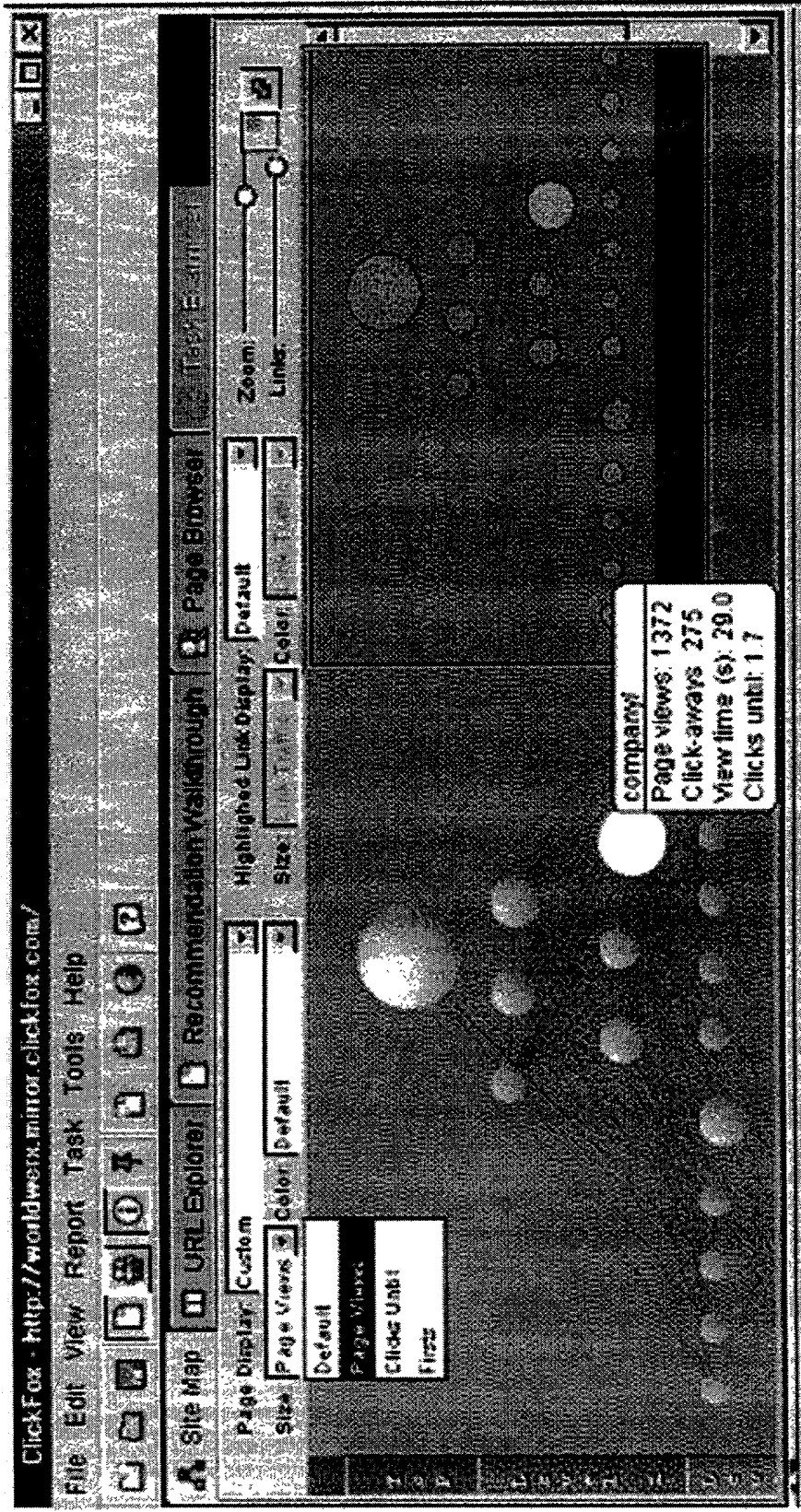


Figure 14

Step 1 Step 2

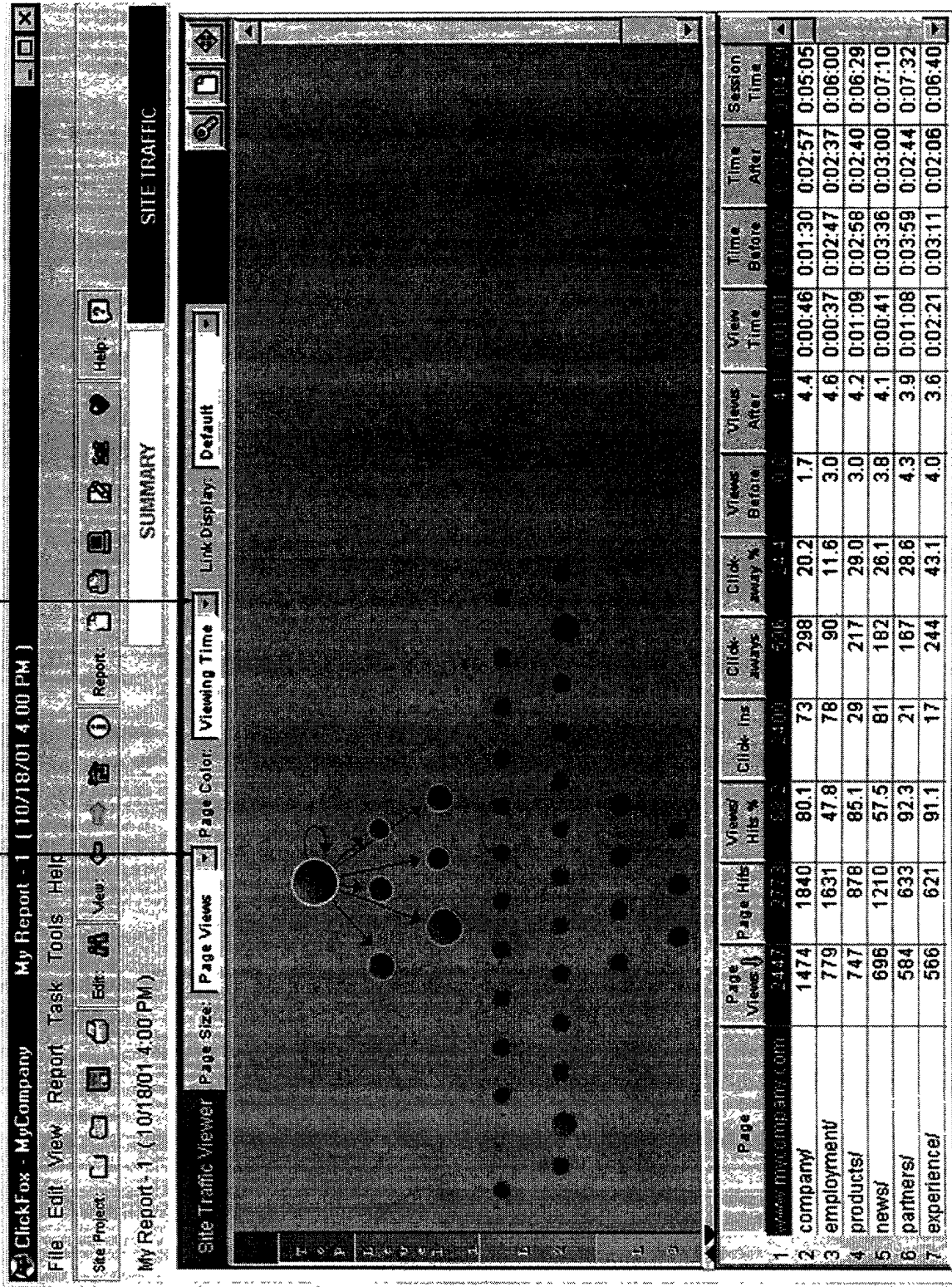


Figure 15

Step 1

Step 2

Step 3

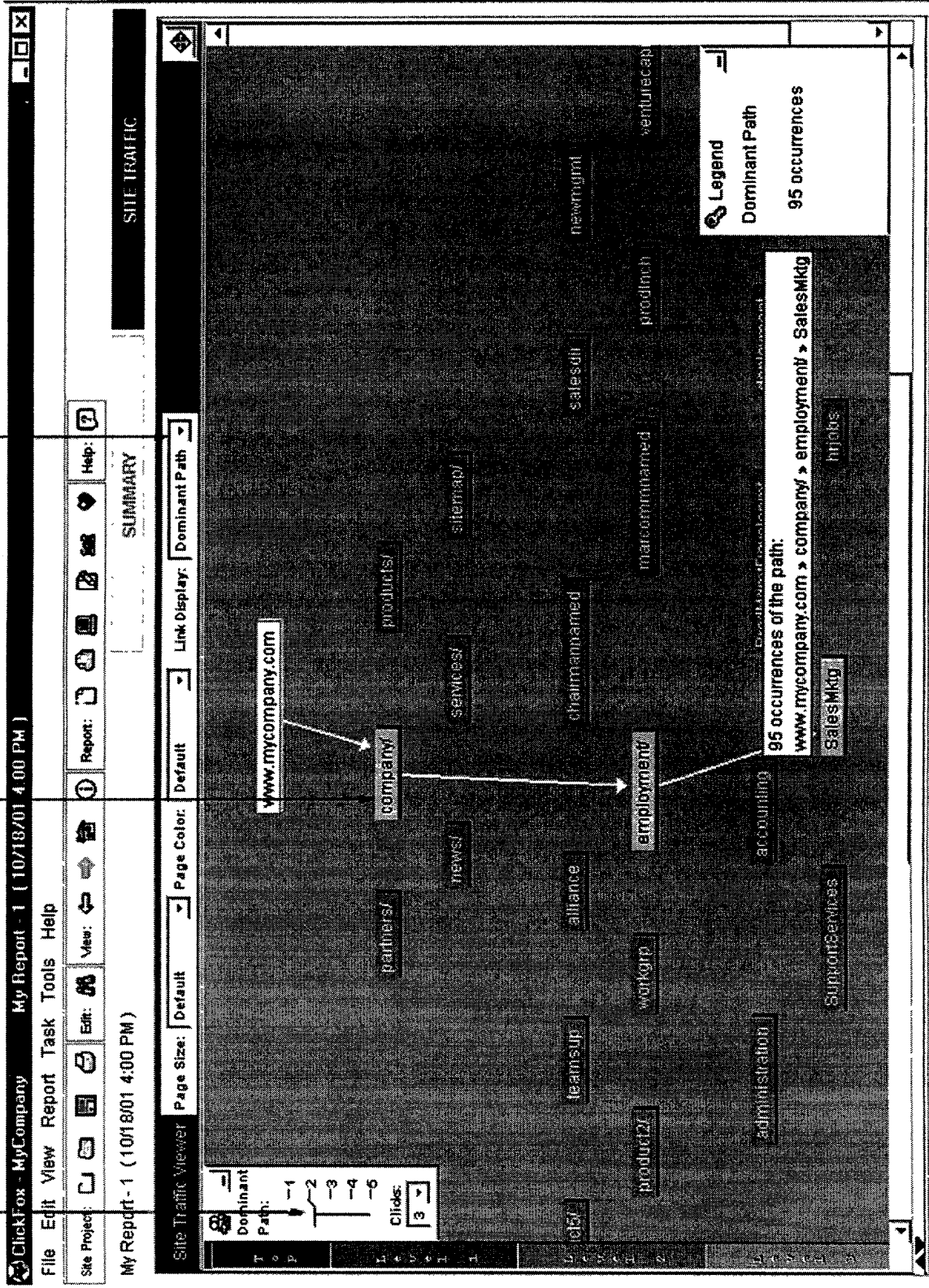


Figure 16

